

EXHIBIT D

Bustle Privacy Policy

We are BDG Media Inc. (**Bustle, we, us and our**) and we operate the following websites (the **Sites**):

1. [Bustle](#)
2. [Romper](#)
3. [Elite Daily](#)
4. [The Zoe Report](#)

We are committed to protecting your privacy. In this Privacy and Cookies Policy for our Sites, and the services, features, content or applications we offer (collectively with the Sites, the **Services**). We explain **who we are, why and how we collect, store, share and use** (together, "**process**") **your personal data (Personal Information), your rights and how to contact us.**

Please read this policy carefully to understand our views and practices regarding your personal information and how we will treat it. By engaging with our Services, you acknowledge you have read and understood this privacy policy.

We are the data controller of the personal information processed in relation to this policy, except where this policy explains otherwise. This means we are responsible for treating your personal information safely, in accordance with applicable data protection and privacy laws. If you have any questions about how we protect your Personal Information, please **contact us.**

What Does This Privacy Policy Cover?

This Privacy Policy covers the treatment of your Personal Information gathered when you are using or accessing the Services.

This Privacy Policy also covers our treatment of any Personal Information that our business partners share with us or that we share with our business partners.

Our Services may, from time to time, contain links to external websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies.

Third Party Services

This Privacy Policy does not apply to the practices of third parties that we do not own or control, including but not limited to: any third party websites, services and applications and any affiliated brands (“**Third Party Services**”) that you elect to access through the Service or to individuals that we do not manage or employ. We do not have any responsibility or liability for these policies or any content on Third Party Services and do not necessarily endorse the views expressed within them. We have no control over the availability of any of those Third Party Services. We encourage you to carefully review the privacy policies of any Third Party Services you access. Please refer to Information You Elect to Share for further information.

What Information Do We Collect?

We process information about you:

- └ if you sign up for our newsletters, including: [The Zoe Report](#) including Beauty updates, [Romper](#), [Elite Daily](#)
- └ if you sign up for one of our competitions
- └ in relation to your use of the Services generally

- └ if you engage with us on another website or platform (for example, commenting or DMing us)

The information we gather enables us to personalise, improve and continue to operate the Services. In connection with certain aspects of the Services, we may request, collect and/or display some of your Personal Information. We collect the following types of information from our users.

YOU PROVIDE US WITH

When you interact with us (for example, registering for any of our newsletters, or sending us an e-mail), we collect the following types of Personal Information: **Sign-up information:**

- └ When you sign up to one of our newsletters, you will provide us with your email address. If you sign-up by providing your email address through Facebook, we will get your email address from Facebook. That's it, we don't ask for anything extra.
- └ **Competition information:** If you enter one of our competitions, you provide agree to the relevant competition terms, and may provide us with your first and last name, age, email address, postal code and any further information listed in the relevant competition form. You may also need to provide us with further information to verify your identity if you win.
- └ **Contact information:** If you email us, you provide us with your email address, and any other information you choose to provide (for example, your name or information in your email signature).

OTHER PARTIES MAY PROVIDE US WITH

- └ **We do not get any information about you from any third parties. Social Media information:** If you follow us on another website or platform, we generally do not get any Personal Information about you from them.

- ⌞ However, if you engage with us on another website or platform, for example by leaving a comment on our page, we can view these comments via that relevant website or platform. Similarly, if you message us directly on another website or platform, we will have access to the Personal Information you have chosen to provide to us via that relevant website or platform (for example, if you send us a picture) – we don't, however, copy or store that information anywhere else.
- ⌞ Please refer to Information You Elect to Share for further information. Please refer to the relevant other website or platform's terms & conditions and privacy policy.

WE AUTOMATICALLY COLLECT

- ⌞ **Technical information and information about your visit** (see also the **Cookies** section below for more detail). We use this for marketing and advertising analysis, including providing more relevant advertising on our Sites.
- ⌞ We may also receive a confirmation when you open and engage with an email from us.
- ⌞ **Technical information** may include the partial Internet protocol (IP) address used to connect your computer to the Internet, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- ⌞ **Information about your visit** may include the full Uniform Resource Locators (URL), clickstream to, through and from our Platform (including date and time), page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and potentially any social media handle used to connect with our team. While we collect and store IP address information, this information is not made public and is pseudonymised.
- ⌞ **Location data** - we collect information through the Sites as to your real time location to provide location services where requested or agreed to by you in order to deliver content, advertising or other services that are dependent on knowing where you are.
- ⌞ Delivery of location services will involve reference to one or more of the following: (a) the coordinates (latitude/longitude) of your location; (b) look-up of your country of location by

reference to your IP address against public sources; and/or (c) potentially your Identifier for Advertisers (IFA) code for your Apple device, or the Android ID for your Android device, or a similar device identifier.

See Cookies and other technologies for more information on the use of cookies and device identifiers on the Services.

Our promotional updates and communications

With your prior **consent** we will use your personal information to send you our newsletters, and to provide you with promotional update communications by email or Site pop-ups about our Services.

You can opt-out of further marketing at any time by selecting the unsubscribe link at the bottom of each email, or by sending us an email at info@bustle.com.

How Is My Information Used?

We've set out how we use each category of personal information, and what legal basis (or bases) allow us to undertake the processing. We explain more about what each legal basis means below.

We may process your personal data based one or more than one legal basis, depending on the specific purpose(s) for which we are using your personal information. Please contact us if you would like further details about the specific legal basis we are relying on to process your personal data.

TYPE OF PERSONAL INFORMATION

- └ **Sign-up information**
- └ **Automatically collected information (only from emails)**

OUR LEGAL BASES FOR PROCESSING

To **register you as a newsletter subscriber** and to **keep you updated** with information about our Services, including:

- └ delivering newsletters you have subscribed to, including relevant content on topics we think may be of interest to you, and communications for editorial purposes, issues and themes, and events and relevant competitions.
- └ letting you know about new functionalities or services, and
- └ sending you messages about our marketing partners' products.

In relation to technical communications relating to your newsletter subscriptions, which may include any changes to our Sites, to **provide service updates and to improve our customer service** and provide more relevant content.

See our promotional updates and communications to learn more.

HOW WE USE THIS PERSONAL INFORMATION

- └ Consent
- └ Our legitimate interests

TYPE OF PERSONAL INFORMATION

- └ **Contact information**

HOW WE USE THIS PERSONAL INFORMATION

- ↳ To **answer any queries** you send us.
- ↳ To **comply with any rights requests** you make.

OUR LEGAL BASES FOR PROCESSING

- ↳ Consent
- ↳ Legal obligation

TYPE OF PERSONAL INFORMATION

- ↳ **Promotions information**

HOW WE USE THIS PERSONAL INFORMATION

- ↳ To **enter into any of our promotions**, under the relevant competition terms and conditions (which we make available for each separate promotion, and which should be read prior to entry).

OUR LEGAL BASES FOR PROCESSING

- ↳ Contract

TYPE OF PERSONAL INFORMATION

- ↳ **Automatically collected information**

HOW WE USE THIS PERSONAL INFORMATION

- ↳ To **administer our Platform** and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.

- ↳ To **improve our Platform to ensure** that content is presented in the most effective manner for you and for your computer.
- ↳ To **keep our Platform safe and secure**.
- ↳ To **administer and provide appropriate advertising** across our Services, we may share aggregated and anonymised information with our partners, and with our service providers who process it on our behalf, and as otherwise specified in this Privacy Policy.

OUR LEGAL BASES FOR PROCESSING

Our legitimate interests

TYPE OF PERSONAL INFORMATION

- ↳ **Automatically collected information**

HOW WE USE THIS PERSONAL INFORMATION

- ↳ For **measuring or understanding the effectiveness of advertising** we serve to you and others, and to deliver relevant advertising to you.

OUR LEGAL BASES FOR PROCESSING

- ↳ Consent

Change of purpose

We will only use your Personal Information for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you would like an explanation as to how the processing for the new

purpose is compatible with the original purpose, please contact us at info@bustle.com. If we process your Personal Information for any new purpose, we will notify you (via updating this Privacy Policy, and letting you know we have updated it) and we will explain the legal basis which allows us to do so.

Who is my information shared with?

Information Shared with Our Sub-contractors:

We employ and contract with people and other entities that perform certain tasks on our behalf (our “**sub-contractors**”).

We may share Personal Information with our sub-contractors in order to provide our Services to you. Unless we tell you otherwise, our sub-contractors may only use Personal Information we share with them in accordance with our instructions.

Our sub-contractors include:

- └ Customer support and engagement software & services
- └ Cloud storage hosting and providers
- └ Newsletter and email marketing providers

Aggregate Information

Aggregate information does not include any personal information which you can be identified from. We share aggregate information with our partners, service providers and other persons with whom we conduct business. We share this type of statistical data so that our partners can understand how and how often people use our Services and their services or websites, which facilitates improving both their services and how our Services interface with them.

In addition, these third parties may share with us anonymised, aggregated or otherwise non-personal information about you that they have independently developed or acquired.

Other Disclosures We May Make

We will disclose your personal information to third parties if we buy or sell part of our (or another) business, or if we are required to do so in order to comply with a legal obligation.

Information Disclosed Pursuant to Business Transfers

In some cases, we may choose to buy or sell assets. In these types of transactions, user information is typically one of the transferred business assets. Moreover, if we, or substantially all of our assets, were acquired, or if we go out of business or enter bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of us or our assets may continue to use your Personal Information as set forth in this policy.

Information Disclosed for Our Protection and the Protection of Others

We also reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or governmental request, (ii) enforce the Terms of Service, including investigation of potential violations hereof, (iii) detect, prevent, or otherwise address fraud, security or technical issues, (iv) respond to user support requests (as explained above), or (v) protect our rights, property or safety, our users and the public. This includes exchanging information with other companies and organisations for fraud protection and to prevent cybercrime, including spam/malware prevention.

Information We Share With Your Consent

Except as set forth above, you will be notified when your Personal Information may be shared with third parties.

Legal bases explained

Consent: We will only process your personal information for promotional or marketing purposes where you have given us your express consent for us to do this, where required by law. For more information, please refer to *Our Promotional Updates and Communication section*.

You can opt out from further marketing at any time by sending an email to info@bustle.com.

Contract: We collect, store and process your personal information where it is necessary for performing a contract you have with us (such as our **competition terms and conditions** – please refer to the specific relevant terms for each competition), or where you have asked us to take specific steps before entering into that contract. If you enter any of our competitions, you will be provided with the full terms and conditions prior to entering – please ensure you read these carefully.

Legal Obligation: we may need to process our personal information to comply with our legal obligations, including under applicable local and EU law, and any court orders.

When processing your personal information in order to **manage our relationship with you, including complying with any rights requests**, we ensure that we comply with the General Data Protection Regulation 2016/679 (**GDPR**) and the Directive on Privacy and Electronic Communications 2002/58/EC, and applicable local laws which implements these rules.

Legitimate interests: processing your data is necessary for our legitimate interests or the legitimate interests of a third party, provided those interests are not outweighed by your rights and interests.

Our legitimate interests are:

- ↳ gaining insights on how you use our Platform and Services
- ↳ delivering, developing and improving our Platform and Services,, including using data to conduct surveys and run focus groups
- ↳ enabling us to enhance, customise or modify our Platform, Services and communications
- ↳ growing our business and informing our marketing strategy
- ↳ keeping our records updated and studying how customers use our Services
- ↳ improving our Platform and data security
- ↳ product development

In each case, these legitimate interests are only valid if they are not outweighed by your rights and interests. If you would like further information about how we assess our legitimate interests, please contact us at info@bustle.com.

We also use different types of cookies (including automatically collected information) on our Platform in our **legitimate interests** or with your **consent** – we explain this in the **Cookies** section.

Information You Elect to Share

You may access other Third Party Services, including other websites and platforms, through the Services for example by clicking on links to those Third Party Services from within the Site. We are not responsible for the privacy policies and/or practices of these Third Party Services, and you are responsible for reading and understanding those Third Party Services' privacy policies. This Privacy Policy only governs information collected as part of our Services.

Public Information about Your Activity on the other websites or platforms

Where you engage with Bustle accounts on other third-party websites or platforms (for example, social media), some of your activity may be public by default. This may include, but is not limited to, content you have posted publicly on those websites or otherwise through the Services, such as written posts, comments, or other submissions by you. Please also remember that if you choose to provide Personal Information using certain public features of other websites or platforms, then that information is governed by the privacy settings of those other websites or platforms and may be publicly available. Individuals reading such information may use or disclose it to other individuals or entities without our control and without your knowledge, and search engines may index that information. We therefore urge you to think carefully about including any specific information you may deem private in content that you submit when engaging with Bustle on other websites or platforms.

Is Information About Me Secure?

We store all of our information, including your IP address information, using industry-standard techniques.

Unfortunately, the transmission of information via the internet is not completely secure. We do our best to protect your personal information, but we cannot guarantee or warrant that such techniques will prevent unauthorised access to information about you that we store, Personal Information or otherwise; any transmission is at your own risk. Once we have received your information, we use strict procedures and security features to try to prevent unauthorised access.

Where do you store my information?

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area (**EEA**) that may not be subject to equivalent Data Protection Law.

Where your information is transferred outside the EEA, we will take all steps reasonably necessary to ensure that your data is subject to appropriate safeguards, such as relying on a recognised legal adequacy mechanism, and that it is treated securely and in accordance with this privacy policy.

We may transfer your personal information outside the EEA:

- ↳ in order to store it.
- ↳ in order to enable us to provide goods or services to you and fulfil our contract with you. This includes order fulfilment, processing of payment details, and the provision of support services.
- ↳ where we are legally required to do so.
- ↳ in order to facilitate the operation of our group of businesses, where it is in our legitimate interests and we have concluded these are not overridden by your rights.

We may transfer your personal information to the following countries and entities outside the EEA:

Zendesk, Inc [Privacy Shield](#)

AWS [Privacy Shield](#)

Datto, Inc (Backupify) [Privacy Shield](#)

How long we keep your information

If you have subscribed to any of our newsletters, we retain Personal Information for as long as you remain subscribed. If you opt-out, we will retain only the minimum information needed to make sure you don't receive any unwanted communications from us.

We retain any first-party cookie information as set out in our Cookies section.

We may also retain aggregate information beyond this time for research purposes and to help us develop and improve our services. You cannot be identified from aggregate information retained or used for these purposes.

What Choices Do I Have Regarding My Information?

You can always opt not to disclose certain information to us, even though it may be needed to take advantage of some of our features (e.g. newsletter sign-ups).

Readers can access and delete cookies through their web browser settings.

Your rights:

You may have the right, under certain circumstances:

- ↳ to **be provided with a copy** of your Personal Information held by us;
- ↳ to request the **correction** or **deletion** of your Personal Information held by us;
- ↳ to request that we **restrict** the processing of your Personal Information (while we verify or investigate your concerns with this information, for example);
- ↳ to **object** to the further processing of your Personal Information, including the right to object to marketing (as mentioned in Our promotional updates and communications section;
- ↳ to request that your provided Personal Information be **moved** to a third party.

Your **right to withdraw consent**:

Where the processing of your personal information by us is based on consent, you have the right to withdraw that consent without detriment at any time by contacting us at info@bustle.com. You

can also change your marketing preferences at any time as described in Our promotional updates and communications' section;

You can also exercise the rights listed above at any time by contacting us at info@bustle.com. If your request or concern is not satisfactorily resolved by us, you may approach your local data protection authority, (see http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.html).

The **Information Commissioner** is the supervisory authority in the UK and can provide further information about your rights and our obligations in relation to your Personal Information, as well as deal with any complaints that you have about our processing of your Personal Information.

California Privacy Rights: Under California Civil Code sections 1798.83-1798.84, California residents are entitled to ask us for a notice identifying the categories of personal customer information which we share with our affiliates and/or third parties for marketing purposes, and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please submit a written request to the following address: 315 Park Ave S, 11th Floor New York, NY 10010, USA.

What Happens When There Are Changes to this Privacy Policy?

This policy was last updated on January 1, 2019.

Any changes we make to this policy in future will be posted on this page. If we make any substantive changes, we will notify you by e-mail or through a pop-up within our Sites.

What If I Have Questions or Concerns?

If you have any questions or concerns regarding privacy using the Services, please send us a detailed message to info@bustle.com. We will make every effort to resolve your concerns.

Cookies and other technologies

IP Address Information and Other Information Collected Automatically:

We automatically receive and record information from your web browser when you interact with the Services, including your partial IP address and cookie information. This information is used for preventing cybercrime, including fighting spam/malware and also to facilitate collection of data concerning your interaction with the Services (e.g., what links you have clicked on).

Generally, the Services automatically collect usage information, such as the number and frequency of visitors to the Sites. We may use this data in aggregate form, that is, as a statistical measure, but not in a manner that would identify you personally. This type of aggregate data enables us and third parties authorised by us to figure out how often individuals use parts of the Services so that we can analyse and improve them.

Information Collected Using Cookies:

Cookies are pieces of text that may be provided to your computer through your web browser when you access a website. Your browser stores cookies in a manner associated with each website you visit. We use cookies to enable our servers to recognise your web browser and tell us how and when you visit the Sites and otherwise use the Services through the Internet.

Our cookies do not, by themselves, contain Personal Information, and we do not combine the general information collected through cookies with other Personal Information to tell us who you are. As noted, however, we do use cookies to identify that your web browser has accessed aspects of the Services and may associate that information with your web browser.

Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. We strongly recommend that you leave cookies active, because they enable you to take advantage the most attractive features of the Services.

This Privacy Policy covers our use of cookies only and does not cover the use of cookies by third parties. We do not control when or how third parties place cookies on your computer. For example, third party websites to which a link points may set cookies on your computer.

Information Related to Advertising and the Use of Web Beacons:

To support and enhance the Services, we may serve advertisements, and also allow third parties to serve advertisements, through the Services. These advertisements are sometimes targeted and served to particular users and may come from third party companies called “ad networks.” Ad networks include third party ad servers, ad agencies, ad technology vendors and research firms.

Advertisements served through the Services may be targeted to users who fit a certain general profile category may be based on anonymised information inferred from information provided to us by a user, including Personal Information (e.g., gender or age), may be based on the Services usage patterns of particular users, or may be based on your activity on Third Party Services. We do not provide Personal Information to any ad networks for use outside of the Services.

To increase the effectiveness of ad delivery, we may deliver a file (known as a “web beacon”) from an ad network to you through the Services. Web beacons allow ad networks to provide anonymised, aggregated auditing, research and reporting for us and for advertisers.

Web beacons also enable ad networks to serve targeted advertisements to you when you visit other websites. Because your web browser must request these advertisements and web beacons

from the ad network's servers, these companies can view, edit or set their own cookies, just as if you had requested a web page from their website.

Aggregate Information:

We collect statistical information about how both unregistered and registered users, collectively, use the Services ("Aggregate Information"). Some of this information is derived from Personal Information. This statistical information is not Personal Information and cannot be tied back to you or your web browser.

Cookies we use

We may use the following types of cookies

You can find more information about the individual cookies we use and the purposes for which we use them here:

- └ **Strictly necessary** cookies. These are cookies that are required for the operation of our Services and under our terms with you (both in order to perform any **contract** with you, and in our **legitimate interests**). They include, for example, cookies that enable you to log into secure areas of our website.

- └ **COOKIE TITLE:** Celtra - Rich Media Ads
- └ **COOKIE TITLE:** JWplayer - Video player

- └ **Analytical/performance** cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us, subject to your choices and preferences, to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- └ **COOKIE TITLE:** Analytics User ID
- └ **COOKIE NAME(S):** _bdgu - Used by BDG first-party analytics to distinguish user visits over multiple sessions
- └ **MORE INFORMATION:** Expires in 5 years

- └ **COOKIE TITLE:** BDG Analytics Session ID
- └ **COOKIE NAME(S):** _bdgs - Used by BDG first-party analytics to distinguish individual user sessions
- └ **MORE INFORMATION:** Expires in 30 min

- └ **COOKIE TITLE:** Google Analytics User ID
- └ **COOKIE NAME(S):** _ga - Used to distinguish users.
<https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage>
- └ **MORE INFORMATION:** Expires in 2 years

- └ **COOKIE TITLE:** Google Analytics Session ID
- └ **COOKIE NAME(S):** _gid - Used to distinguish users.
<https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage>
- └ **MORE INFORMATION:** Expires in 24 hrs

- └ **COOKIE TITLE:** Google Analytics Throttling ID
- └ **COOKIE NAME(S):** _gat - Used to throttle request rate.
<https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage>
- └ **MORE INFORMATION:** Expires in 1 min.

- └ **COOKIE TITLE:** Google Analytics
- └ **COOKIE NAME(S):** _ga - Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** Expires in 2 years

- └ **COOKIE NAME(S):** _gid - Analytics/Masurement, Optimisation **MORE INFORMATION:**
Expires in 1 day

- └ **COOKIE NAME(S):** _utma - Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** Expires in 2 years

- └ **COOKIE NAME(S):** _utmb - Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** Expires in 30 mins

- └ **COOKIE NAME(S):** _utmc Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** Session level

- └ **COOKIE NAME(S):** _utmz - Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** Expires in 6 months <https://tools.google.com/dlpage/gaoptout>

- └ **COOKIE TITLE:** ComScore - Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** <https://www.comscore.com/About-comScore/Privacy-Policy>

- └ **COOKIE TITLE:** Simple Reach - Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** <https://simplereach.com/privacy>

- └ **COOKIE TITLE:** Chartbeat Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** <https://chartbeat.com/privacy/>

- └ **COOKIE TITLE:** Quantcast Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** <https://www.quantcast.com/opt-out/>

- └ **COOKIE TITLE:** WordPress Stats Analytics/Masurement, Optimisation
- └ **MORE INFORMATION:** <https://wordpress.org/about/privacy/>

- └ **COOKIE TITLE:**Exactag Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://www.exactag.com/en/data-privacy/>

- └ **COOKIE TITLE:**lotec Analytics/Measurement, Optimisation, Personalization, Ad Selection, Delivery, Reporting
- └ **MORE INFORMATION:** <https://www.iotecglobal.com/privacy-policy/>

- └ **Functionality** cookies. These are used to recognise you when you return to our website. This enables us, subject to your choices and preferences, to personalise our content, greet you by name and remember your preferences (for example, your choice of language or region).

- └ **COOKIE TITLE:** Region selector
- └ **COOKIE NAME(S):** region Used by BDG Sites to save the region preference used by users
- └ **MORE INFORMATION:** Expires in 5 years

- └ **COOKIE TITLE:** Notification dismissal tracker
- └ **COOKIE NAME(S):** _bdg_pn_cta1 Used by BDG to track whether users have dismissed the notification banner
- └ **MORE INFORMATION:** Expires in 2 weeks

- └ **COOKIE TITLE:** BDG A/B testing
- └ **COOKIE NAME(S):** _bdgt Used by BDG to test different user-interfaces by presenting different designs to different users.
- └ **MORE INFORMATION:** Expires in 1 hour

- └ **Targeting/Advertising** cookies. These cookies record your visit to our Sites, the pages you have visited and the links you have followed. We will use this information, subject to your choices and preferences, to make our Sites more relevant to your interests. We may also share this information with third parties for this purpose.

- └ **COOKIE TITLE:** Facebook
- └ **COOKIE NAME(S):** _fbp Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
- └ **MORE INFORMATION:** Expires in 1 day

- └ **COOKIE TITLE:** Quantcast
- └ **COOKIE NAME(S):** __qca Quantcast
- └ **MORE INFORMATION:** Expires in 1 year

- └ **COOKIE TITLE:** Google Ads
- └ **COOKIE NAME(S):** __gads Used for a variety of purposes related to Google AdManager and Adsense, including ensuring frequency caps
- └ **MORE INFORMATION:** Expires in 2 years

- └ **COOKIE TITLE:** Facebook Ad Serving, Ad Targeting, Analytics/Measurement, Content Customisation, Optimisation, Cross Device Tracking
- └ **MORE INFORMATION:** <https://www.facebook.com/privacy/explanation>

- └ **COOKIE TITLE:** Outbrain Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://www.outbrain.com/legal/>

- └ **COOKIE TITLE:** Taboola Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://www.taboola.com/privacy-policy>

- └ **COOKIE TITLE:** Twitter Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://twitter.com/en/privacy>

- └ **COOKIE TITLE:** Pinterest Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://policy.pinterest.com/en/privacy-policy>

- └ **COOKIE TITLE:** Snapchat Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://www.snap.com/en-US/privacy/privacy-policy/>

- └ **COOKIE TITLE:** DoubleClick / Google Ad Manager 360 ? AdX Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://policies.google.com/privacy?hl=en>

- └ **COOKIE TITLE:** OpenX Ad Network
- └ **MORE INFORMATION:** <https://www.openx.com/legal/privacy-policy/>

- └ **COOKIE TITLE:** Amazon Associates Ad Network and Affiliate links
- └ **MORE INFORMATION:** <https://aws.amazon.com/privacy/>

- └ **COOKIE TITLE:** Criteo Ad Network
- └ **MORE INFORMATION:** <https://www.criteo.com/privacy/>

- └ **COOKIE TITLE:** Index Exchange Ad Network
- └ **MORE INFORMATION:** <http://www.indexexchange.com/privacy/>

- └ **COOKIE TITLE:** AppNexus Ad Network
- └ **MORE INFORMATION:** <https://www.appnexus.com/platform-privacy-policy>

- └ **COOKIE TITLE:** Double Verify Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <http://www.doubleverify.com/privacy/>

- └ **COOKIE TITLE:** Moat Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** https://www.oracle.com/legal/privacy/services-privacy-policy.html#your_choice

- └ **COOKIE TITLE:** IAS Ad Serving, Ad Targeting, Analytics/Measurement, Optimisation
- └ **MORE INFORMATION:** <https://integralads.com/privacy-policy/>

- └ **COOKIE TITLE:** ShareThrough Ad Network
- └ **MORE INFORMATION:** <https://platform-cdn.sharethrough.com/privacy-policy>

- └ **COOKIE TITLE:** Neustar Data collection, analysis and management
- └ **MORE INFORMATION:** <https://www.home.neustar/privacy>

- └ **COOKIE TITLE:** Rubicon Ad Network
- └ **MORE INFORMATION:** <https://rubiconproject.com/privacy/consumer-online-profile-and-opt-out/>

- └ **COOKIE TITLE:** PubMatic Ad Network
- └ **MORE INFORMATION:** <https://pubmatic.com/legal/privacy-policy/>

- └ **COOKIE TITLE:** Beachfront Ad Network
- └ **MORE INFORMATION:** <http://beachfront.com/privacy-policy/>

- └ **COOKIE TITLE:** Yieldmo Ad Network
- └ **MORE INFORMATION:** <https://www.yieldmo.com/privacy/opt/>

- └ **COOKIE TITLE:** Undertone Ad Network
- └ **MORE INFORMATION:** <https://www.undertone.com/opt-out-tool/>

- └ **COOKIE TITLE:** Kargo Ad Network
- └ **MORE INFORMATION:** <https://www.kargo.com/privacy/>

- └ **COOKIE TITLE:** SkimLinks Affiliate links

- └ **MORE INFORMATION:** <https://optout.skimlinks.com/?tested=1>

- └ **COOKIE TITLE:** Teads Ad Network
- └ **MORE INFORMATION:** <https://www.teads.tv/privacy-policy/>

- └ **COOKIE TITLE:** RhythmOne Ad Network
- └ **MORE INFORMATION:** <https://www.rhythmone.com/opt-out#5oU0DikfevPfBCB4.97>

- └ **COOKIE TITLE:** Smaato Ad Network
- └ **MORE INFORMATION:** <https://www.smaato.com/privacy/>

- └ **COOKIE TITLE:** Triplelift Ad Network
- └ **MORE INFORMATION:** <https://triplelift.com/consumer-opt-out/>

- └ **COOKIE TITLE:** Sovrn Ad Network
- └ **MORE INFORMATION:** <https://www.sovrn.com/privacy-policy/>

- └ **COOKIE TITLE:** Oath (AOL) Ad Network
- └ **MORE INFORMATION:**
<https://policies.oath.com/us/en/oath/privacy/topics/adserving/index.html>

- └ **COOKIE TITLE:** Captify Data collection, analysis and management
- └ **MORE INFORMATION:** <https://www.captify.us/privacy-policy-opt/>

- └ **COOKIE TITLE:** Telaria Ad Network
- └ **MORE INFORMATION:** <https://telaria.com/privacy-policy/>

How to opt-out of third party data targeting & how to disable cookies

If you prefer not to receive interest-based content and ads enabled by Google, you can opt-out by clicking on the “Opt Out” link at either Network Advertising Initiative (NAI) (<http://optout.networkadvertising.org/#/>) or Digital Advertising Alliance’s (DAA) (<http://optout.aboutads.info/#/>). Bustle is a registered Trustworthy Accountability Group (TAG) program participant with sourcing [disclosure](#) information available.

The effect of disabling cookies depends on which cookies you disable but, in general, the Sites may not operate properly if all cookies are switched off. If you want to disable cookies on our Sites, you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use.

Microsoft Internet Explorer

1. Select the Tools menu > Internet Options
2. Click on the Privacy tab
3. Select the setting the appropriate setting

Google Chrome

1. Select Settings > Advanced
2. Under Privacy and Security > Content settings.
3. Click Cookies and select the relevant options

Safari

1. Select Preferences > Privacy
2. Click on Remove all Website Data

Mozilla Firefox

1. Choose the Tools menu > Options
2. Click on the Privacy icon
3. Select the Cookie menu and select the relevant options

Opera 6.0 and further

1. Choose Files menu > Preferences
2. Select Privacy

Where you have not set your permissions, we may also separately prompt you regarding our use of cookies on the Sites.

[Opt out](#)